



TechExpo

TALLAHASSEE 2010

THE POWER OF 10

Thursday May 6, 2010
Tallahassee Community College
Workforce Development Building

Conference Schedule-at-a-Glance

8:00 - 8:30	Breakfast & Welcome
8:30 - 9:10	Morning Keynote Speaker
9:15 - 10:30	“Cloud Computing & Virtualization” <i>Executive, Business, and Technical Tracks</i>
10:30 - 11:00	Break with Exhibitors
11:00 - 12:15	“Technology & the Economy” <i>Executive, Business, and Technical Tracks</i>
12:15 - 1:40	Luncheon Keynote Speaker – Alfredo Sanchez, QoS Labs
1:45 - 3:00	“Social Media & Communication” <i>Executive, Business, and Technical Tracks</i>
3:00 - 3:30	Break with Exhibitors
3:30 - 4:45	“Information Security & Infrastructure” <i>Executive, Business, and Technical Tracks</i>
4:45 - 5:15	Closing Remarks

Sponsorship Opportunities

Platinum Sponsor - \$2,000

Only Two Available

- Sponsor of either the Evening Welcome Reception or the Luncheon Plenary Session
- 8 Full conference registrations w/ sponsor ribbons for name badges
- Banner signage in exhibit hall/lobby area
- Logo and 100-word organizational profile in the conference program
- Pre- and post-conference recognition on the TalTech website (www.TalTech.org)
- Pre- and post-conference recognition in all TechExpo e-newsletters & social media
- Full page black & white advertisement in the conference program
- Inclusion of one promotional item in conference attendee bags
- Inclusion of one table item at each setting for either the breakfast **OR** lunch
- One complimentary exhibit space with 4 exhibitor only registrations

Gold Sponsor - \$1,500

Only Two Available

- Sponsor of either Registration or the Scavenger Hunt
- 6 Full conference registrations w/ sponsor ribbons for name badges
- Logo and 50-word organizational profile in the conference program
- Pre- and post-conference recognition on the TalTech website (www.TalTech.org)
- Pre- and post-conference recognition in all TechExpo e-newsletters & social media
- Half page black & white advertisement in the conference program
- Inclusion of one promotional item in conference attendee bags
- One complimentary exhibit space with 2 exhibitor only registrations

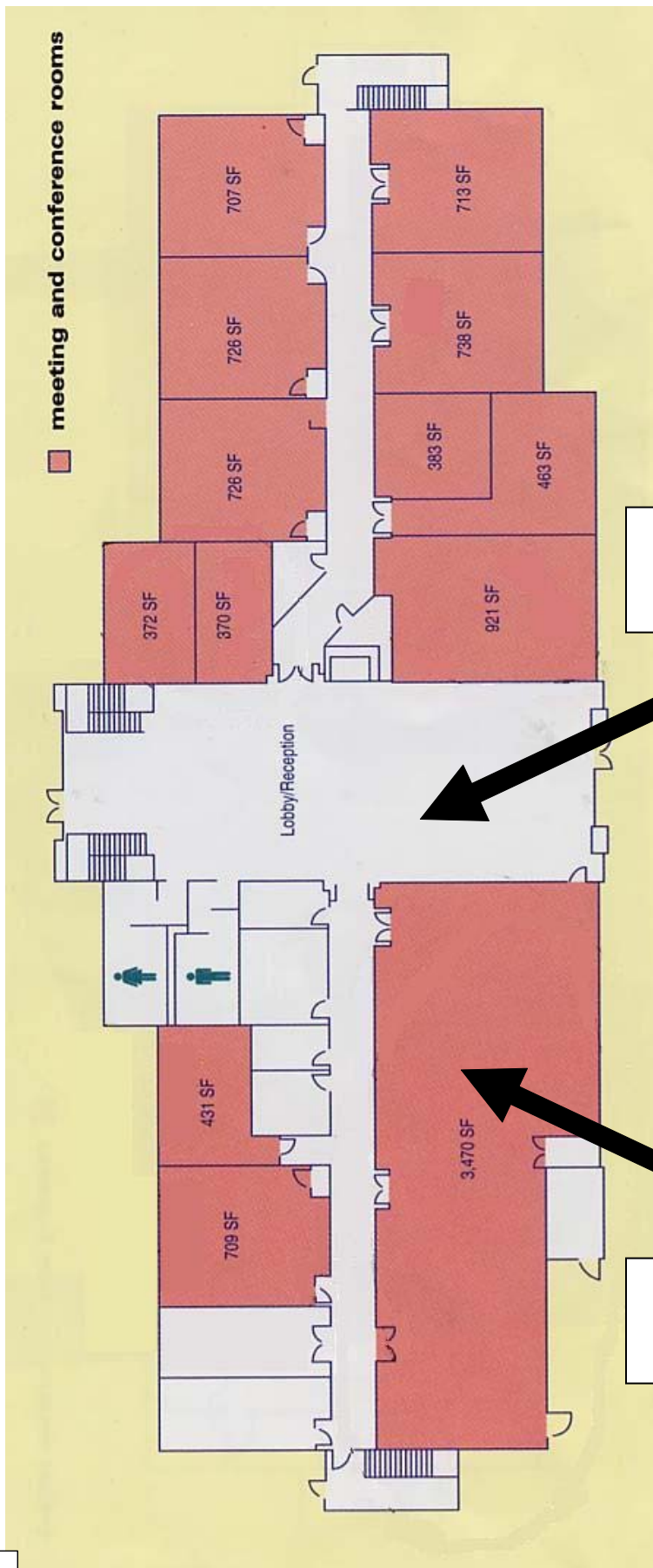
Silver Sponsor - \$1,000

Ten Available

- 4 Full conference registrations w/ sponsor ribbons for name badges
- Logo and 50-word organizational profile in the conference program
- Pre- and post-conference recognition on the TalTech website (www.TalTech.org)
- Pre- and post-conference recognition in TechExpo E-Newsletters & social media
- Inclusion of one promotional item in conference attendee bags
- One complimentary exhibit space with 2 exhibitor only registrations

Exhibitor Only - \$250 (TalTech Member), \$400 (Non-TalTech Member)

- 6' skirted table, 2 chairs, wireless internet access, and 120V electrical outlet
- Acknowledgment in Full Conference Program
- Listing on TalTech website
- Morning and afternoon snack breaks
- Exhibit hall centrally located with access to all conference attendees
- (2) Exhibitor only registrations and name badges
- ▶ **Full conference registrations may be purchased for \$50 each**



**EXHIBIT HALL
IN LOBBY**

**BANQUET
HALL**

For information about sponsoring or exhibiting at TechExpo 2010, contact:

Rob Knapton
TalTech Membership Chair
membership@taltech.org



Terms and Conditions

1. Codes and Agreements: The Sponsor/Exhibitor hereby agrees to be bound by the "Rules and Regulations" set forth in this document.
2. Space Assignments: Tabletop exhibit space requests will be addressed in order of receipt of applications and payment. In order to emphasize the relevance and importance of Sponsor's/Exhibitor's products and services, the exhibit area will be arranged to promote your offerings in a non-competitive environment. Sponsor/Exhibitor locations will be assigned to the tabletop exhibit space based on best fit. The Tallahassee Technology Alliance (TALTECH) reserves the right to make final assignments. Within these rules, decisions regarding space are solely at the discretion of TALTECH.
3. Use of Space: The Sponsor/Exhibitor shall not sublet or share the tabletop exhibit space provided by TALTECH, nor shall the Sponsor/Exhibitor assign this lease in whole or in part without written notice to and approval from TALTECH. The Sponsor/Exhibitor, as specified in these rules and regulations, will forfeit space not occupied by the close of the installation period. The space may be resold, reassigned or used by the exhibit management.
4. Early Dismantling of Booths: Exhibits are to remain set up until 5:30 pm on May 6, 2010, unless otherwise modified by TALTECH. Early dismantling of booths may result in loss of Exhibitor privileges in future years.
5. "Exhibits Only" Registration: "Exhibits Only" registration allows participants access to the exhibit area only. It does not include access to sessions or meal functions (excluding snack breaks with Sponsors/Exhibitors).
6. Exclusion: TALTECH reserves the right to exclude or to require modification of any display or demonstration which, in its sole discretion, it considers unsuitable or not in keeping with the character of the event. TALTECH shall have the right to prohibit the use of amplifying equipment or music, which, in its sole discretion, it considers objectionable. TALTECH reserves the right to demand modification of the appearance of dress or person used in connection with displays or demonstrations.
7. Safety Regulations: The use or storage of flammable liquids, gases or solids will not be permitted. Only a safety film can be used. Video/computer presentations must be placed on tables and arranged so that aisles are not blocked. Sponsors/Exhibitors must adhere to all municipal and state laws, rules and regulations. No combustible decorations are allowed and other material must comply with fire department regulations.
8. Liability: The Sponsor/Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to Sponsor's/Exhibitor's displays, equipment and other property brought upon the premises of Tallahassee Community College (TCC). Sponsor/Exhibitor agrees to indemnify and hold harmless TALTECH, its affiliates, their heirs, executors, directors and agents, and TCC, its agents, servants and employees, against any and all liability, losses, damages and claims. Sponsor/Exhibitor shall be fully responsible to pay for any and all damages to property owned by TCC, its owners and managers, which result from any act or omission of Sponsor/Exhibitor. Sponsor/Exhibitor agrees to defend, indemnify and hold harmless TALTECH, and TCC, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates from any damages or charges resulting from Sponsor's/Exhibitor's use of the property. Sponsor's/Exhibitor's liability shall include all losses, costs, damages or expenses arising from, out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Sponsor/Exhibitor, its agents, employees and business invitees which arise from or out of the Sponsor's/Exhibitor's occupancy and use of the exhibition premises, the Hotel or any part thereof. All rules and regulations are subject to changes under this contract.
9. Amendment of Rules: Any and all matters or questions not specifically covered by the preceding rules and regulations shall be subject solely to the decision of TALTECH and TCC. These rules and regulations may be amended at any time by TALTECH and TCC. All amendments shall be binding on Sponsors/Exhibitors.
10. Cancellation/Refund: In the event the Sponsor/Exhibitor cancels its reservation for space, and does so on or before April 15, 2010 the Sponsor/Exhibitor will be refunded the rental fee less a \$200 non-refundable deposit per booth. Cancellations received after April 15, 2010 will forfeit the entire rental fee. No refunds will be made if space is not used, or for space not used part of the time.
11. Payment: Exhibit space assignment will not be made until payment is received in full. Submit your application early for best placement! By signing this application, the undersigned acknowledges that the topic, products or services described must support or be consistent with the healthy development of children and families. TALTECH reserves the right to determine which materials are appropriate to its audience. The undersigned further agrees to abide by all policies, rules and regulations of the annual conference.

The foregoing regulations have been formulated for the best interests of all Supporters, Sponsors and Exhibitors.

Submit to:

TALTECH Sponsors/Exhibitors
1700 N Monroe Street, Suite #11-235
Tallahassee, FL 32303
Phone/Fax: 850-383-8237
Email: admin@taltech.org



TechExpo 2010 Exhibit and Sponsorship Application

Company/Organization Name: _____

Contact Name/Title: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail Address: _____ Phone: _____

Website: _____

Sponsorship Opportunities

(Please check the item you have selected)

- Platinum Level
- Gold Level
- Silver Level

- Tabletop Exhibit Only

Additional Benefits: _____

Total Due \$ _____

Please indicate preferred payment option

- Check made payable to "TalTech Alliance" is enclosed
 - Please invoice me through Google Checkout (using email address above)
 - Please invoice my company; I understand order is not confirmed until payment is received.
- and**
- I read and understand the terms and conditions.

Authorized Signature: _____

Date: _____

Return completed form to:

TALTECH Sponsors/Exhibitors
1700 N Monroe Street, Suite #11-235
Tallahassee, FL 32303
Phone/Fax: 850-383-8237
Email: admin@taltech.org

