



# TechExpo

TALLAHASSEE 2010

## THE POWER OF 10

**May 6, 2010**

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**Economic & Workforce Development Building**



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**ALLIANCE**



A healthy technological environment is the heart of today's business community. Whether you're a developer, provider or a user, the prosperity of your business relies on a fully functioning and robust technological infrastructure made up of vital resources and a skilled workforce.

**TalTech Alliance** is a 501(c)(3) not-for-profit alliance of businesses, academic centers, entrepreneurs and individuals invested in promoting technology-based entrepreneurship, business expansion and innovation in the Capital region. We continuously seek to expand our businesses and promote innovation in order to strengthen our region's business community.

### **Our Mission**

TalTech Alliance is dedicated to promoting Florida's capital region as a premier center of technological achievement in the southeast. We are able to accomplish this by nurturing businesses, cultivating a talented workforce and developing technology-driven opportunities.

### **Our Vision**

We see the future of our community connected by seamlessly integrating technology, education and business into one collective whole. The resulting benefit will be more diversity and stability within an ever-competitive environment. We are committed to making Tallahassee and its surrounding areas into Florida's Capital for technology.

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## **Exhibit Hall Scavenger Hunt**

TechExpo 2010 attendees will have the opportunity to win an Apple iPad and other tech goodies by participating in the Exhibit Hall Scavenger Hunt!

Collect a stamp from each exhibitor by visiting them during the scheduled breaks (10:30 – 11:00 AM and 3:00 – 3:30 PM). A scavenger hunt card and instructions can be found in your conference tote bag. The scavenger hunt culminates with a drawing at 5 PM in the exhibit hall.

*A big thanks to Dayana Bernavil, Lauren Novo, and Chris O'Toole—three outstanding, aspiring professionals who helped make TechExpo 2010 a huge success. TalTech appreciates your hard work and wish you all the best in your future endeavors.*

# Welcome



Good Morning TechExpo Attendees:

On behalf of TalTech's members, board and sponsors, I would like to thank you all for coming to the third annual TechExpo. We have worked hard to put together the best conference yet, thanks to our sponsors and session speakers and the hard work of our TechExpo committee.

We are excited about our diverse selection of speakers – from local experts to national leaders. We hope you will enjoy exploring four emerging areas of information technology this year. Make sure to plan out which sessions you want to attend in advance – you will notice there are three tracks (business, executive and technical), all of which offer their own unique professional development opportunities.

Don't forget to visit our exhibitors and be part of the Scavenger Hunt. We are giving away several great prizes including an Apple iPad! Please let the exhibitors and sponsors know how much we appreciate their support. Their participation helps us keep the TechExpo registration costs very affordable and supports TalTech's educational initiatives.

This year we are pleased to have expanded our education reach to two local high schools – Godby and Chiles – as well as Tallahassee Community College, Florida State University, Florida A&M University and Keiser University. Please enjoy interacting with them as you attend the sessions, visit the exhibitors and enjoy the breaks.

Special Thanks to CenturyLink, our Diamond Sponsor, as well as TCC, Comcast, RB Oppenheim Associates, FastSigns, ISC, Paul Consulting Group, and all of our volunteers. Also, a huge thanks to TCC's President, Dr. Bill Law, for his support of the TechExpo the past three years. We wish you the best in your new venture.

Thank you everyone for attending and helping to make this the Capital Region's "IT" conference of the year! Enjoy your day!

Best Regards  
Chet Hall, Chair  
Tallahassee Technology (TalTech) Alliance



Greetings TechExpo Attendees:

It is a pleasure to welcome you to Tallahassee Community College or the third annual TechExpo. Our campus hosted the first two Expos, and we are happy to welcome back many of you. I also look forward to meeting this year's first-time attendees.

TCC fully supports TalTech's mission. Technology is central to our own operations, and we recognize our role in preparing a skilled workforce that embraces technology. Our relationship with TalTech members is an important one—we appreciate the value of having community leaders share their insights with us so that we can continue to strengthen our technology program offerings. Our Technology and Professional Programs Division and our Center for Workforce Development both offer programs that model recommendations made by TalTech members. Your membership offers a forward vision of local technology needs that allows TCC to provide career programs that prepare students with in-demand skills.

Enjoy this day of collaboration and please let us know what our College can do to serve you.

Thank you,  
William D. Law, Jr.  
President, Tallahassee Community College



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## TalTech Alliance Committees

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Education Committee  
Chair – Jason Stamm, GO BEYOND

## Featured Breakfast Speaker



**Lonnie Draper, M.D., CEO, Avocare Health**

### "Health Information Technology"

Dr. Lonnie Draper is a twenty-five-year veteran of Health Care IT projects. He designed the software now used in sustainable RHIOs. He also invented and received a patent for a new ATM style prescription medication dispenser. Dr. Draper is an associate professor at the FSU College of Medicine, is a member of the IT committee of the Florida Medical Association and continues to practice emergency medicine part time. He currently serves as CEO of Avocare and is consulting on HIE around the State. Dr. Draper obtained his Medical degree from the University of Miami, and then completed his residency in Baltimore.

## Featured Luncheon Speaker



**Alfredo Sanchez, CEO, QoS Labs**

### "The Next Web"

Alfredo Sanchez has participated in the early adoption of innovative computer and telecommunications technologies and standards for over 30 years. His entrepreneurial activities started in the late 70's by developing and applying the earliest commercial versions of the Unix operating system. Based on his Unix background, Mr. Sanchez refocused his work on the Internet in 1989. He served as Chairman and CEO of Onyx Computers in San Jose, California, President of Carso Global Telecom (controlling stockholder of Telmex and multiple service providers in Latin America and the U.S.); member of the Board of Telmex; and Vice Chairman of the Board of Prodigy in New York (acquired by AT&T).

In 1998, Mr. Sanchez founded QoS Labs, a software R&D company located in Boca Raton focused on the next generation of the Web. He focuses most of his work today on research around cloud computing, the Social Web and the Semantic Web. He has served since 2003 as a Board member of IT Florida, an umbrella, nonprofit, membership organization that represents Florida's diverse technology community and he is the President of the Florida 2.0 Initiative, a nonprofit organization devoted to develop a State 2.0 project in Florida.

## Schedule-at-a-Glance

7:30am - 4:00pm	Registration & Check In	Main Lobby
8:00am - 9:10am	Breakfast, Welcome & Featured Speaker	Banquet Hall
9:15am - 10:30am	Sessions Round 1 - "Information Security & Infrastructure"	See page 8
10:30am - 11:00am	Scavenger Hunt & Snack Break	Exhibit Hall/ Main Lobby
11:00am - 12:15pm	Sessions Round 2 - "Technology & the Economy"	See page 9
12:15pm - 1:40pm	Lunch, TalTech Update & Featured Speaker	Banquet Hall
1:45pm - 3:00pm	Sessions Round 3 - "Social Media & Communication"	See pages 10 & 11
3:00pm - 3:30pm	Scavenger Hunt & Snack Break in Exhibit Hall	Exhibit Hall/ Main Lobby
3:30pm - 4:45pm	Sessions Round 4 - "Cloud Computing & Virtualization"	See pages 12 & 13
4:45pm - 5:30pm	Scavenger Hunt Prizes & Closing Remarks	Exhibit Hall/ Main Lobby

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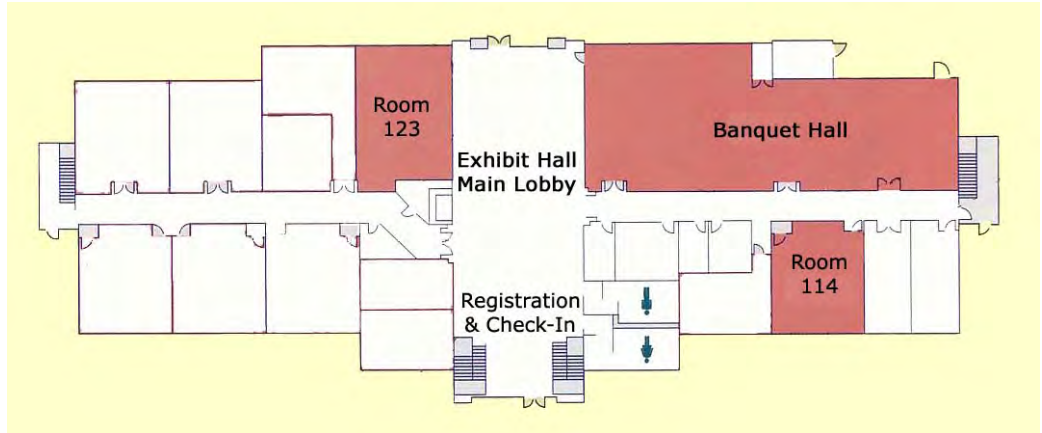
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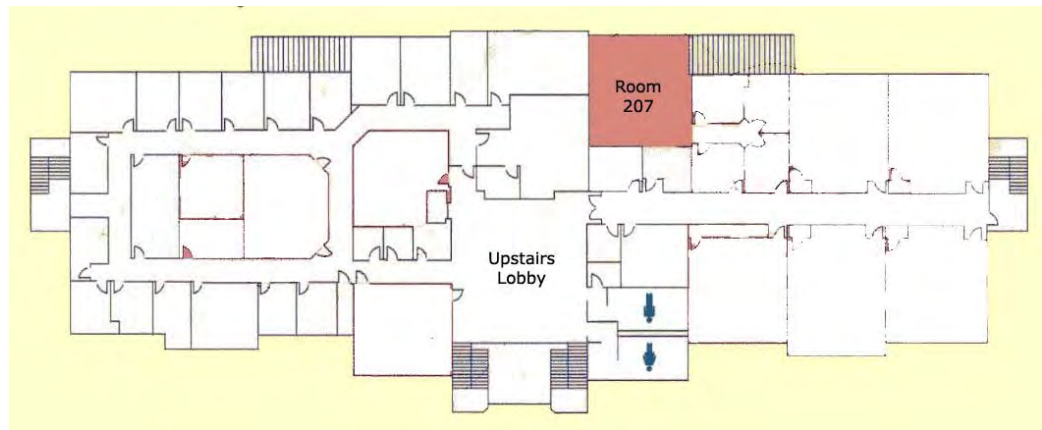
### First Floor


Room 123—Business Track  
Room 114—Technical Track



### Second Floor

Room 207—Executive Track



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**2007 Technology Business of the Year**  
**2005 Small Business of the Year**

**9:15 AM - 10:30 AM**
**Information Security & Infrastructure**
**Executive Track—Room 207 (2nd Floor)**

*Overview of Emerging Information Threats and Latest Security Trends*  
*Rob Ashcraft, Mainline Information Systems*



Rob Ashcraft has been working in Information Technology over 17-years and in IT Security for the last 6-years. Rob has served as Director of Operations and Director of Sales with various technical organizations. This background has given him a broad understanding of evolving threats and exploits to networks and data systems and the importance of wisely choosing security solutions. Rob now works for Mainline Information Solutions as a Security Specialist and enjoys spending time studying the latest security trends.

**Business Track—Room 123 (1st Floor)**

*Next Generation Network Management: Maximizing Your Investments*  
*Brian Bayne, CenturyLink*



Brian Bayne is a 20 year veteran in system administration and network management. His technical career began in the Department of Defense mainframe environment, where he participated in deploying and securing of the Data Defense Network. He then shifted his focus to telecommunications data centers and managing commercial networks. Brian is currently employed by CenturyLink, a leading provider of high-quality voice, broadband and video services over its advanced communications networks to consumers and businesses in 33 states. Most recently he architected a customized network management solution for the State of Florida Government with servers and operations centralized here in Tallahassee.

**Technical Track—Room 114 (1st Floor)**

*Cybersecurity: Defending Our Digital Future*  
*Mike Burmester, FSU Center for Security and Assurance in IT*



Mike Burmester is a professor in the Department of Computer Science at FSU and has worked in Information Security since 1989, with focus on cryptography. He serves as editor of four Journals in Information Security, and has chaired and/or organized several Workshops and Conferences. He has published two Books, five Book Chapters and over 120 journal and refereed conference publications covering a wide range of security topics. His current interests involve the security of distributed applications. In particular: pervasive/ubiquitous systems, lightweight cryptographic applications, RFIDs, sensor applications, and trust management. Mike is a director of the FSU Center for Security and Assurance in IT (C-SAIT), established in 2000 to serve as a focal point for members of different academic disciplines, government, and industry, to carry out world-class research, and to advance the practice and public awareness of IT security and assurance through education and public service.

11:00 AM - 12:15 PM

Technology & the Economy

### Executive Track—Room 207 (2nd Floor)

#### *National Funding Resources and Green Innovation*

*John A. Fraser, FSU Office of Research & Economic Development / Office of IP Development and Commercialization*



John A. Fraser, Assistant VP for Research & Economic Development / Executive Director, Office of IP Development and Commercialization

Mr. Fraser is currently the Executive Director of the Office of IP Development and Commercialization, Florida State University, Tallahassee, Florida (1996-present). Prior to that he served as Director, University/Industry Liaison Office at Simon Fraser University, Vancouver, Canada. Mr. Fraser brings substantial corporate and university experience to the FSU position. He has held positions as Executive Vice President and co-founder of UTC, Inc., a venture capital backed, North Carolina-based university licensing/technology transfer firm; President and CEO of UTI, a University of Calgary based for-profit technology transfer company; Vice President of TDC, Inc., a Toronto and Vancouver-based venture capital firm and President, Burnside Development, a technology commercialization consulting firm. He has co-founded three companies and assisted entrepreneurs launch another twelve technology based firms.

In 2006, he became President of AUTM, the global, academic professional technology transfer association and served a two-year term as VP Membership (2001-2003); is a Founding Board Director of the Tallahassee region technology association, the TalTech Alliance and its Executive Committee; is a Founding Board member of the Florida Research Consortium and its Executive Committee, appointed by the Governor to increase university/company interactions to better the Florida economy, and has consulted to the John's Hopkins University technology transfer program by assisting scientists/engineers to write business plans for new startup companies. In 2006 he joins the Board of BioFlorida, the statewide biotechnology trade association.

Mr. Fraser holds a Masters Degree in Biochemistry from the University of California - Berkeley.

### Business Track—Room 123 (1st Floor)

#### *Technology & the Economy – Our Ethics, Our Obligations*

*Tanya C. Jackson, PinPoint Results LLC*



The World: Technology is advancing rapidly, and it impacts the globe  
The Economy: Technology has a role in the national economic policy debate  
Florida's Approach: infrastructure vs. information  
What do you think, and what part do you play?

Tanya C. Jackson is the CEO of PinPoint Results LLC, a Tallahassee-based management and technology consulting firm. Tanya oversees client relations, contract and project management oversight and service delivery. She also oversees business development, procurements, financials and day to day business activities. Tanya's history of proven performance includes ten years with Big 4 Consulting Firm BearingPoint (formerly KPMG) including five years as the Managing Director overseeing Florida's State and Local Government business.

### Technical Track—Room 114 (1st Floor)

*Bill Campman, Idea Integration*

IT organizations are constantly challenged today to do more with less. See how you can add tools to your organization to reduce the costs associated with your infrastructure, your helpdesk and your desktop ownership. We will explore hosting and internal options for optimization.

Bill Campman is Director of Education for Idea Integration, a technology solutions company. Bill Campman has 20 years experience working in the K-20 environment which includes school districts, vocational education and higher education institutions. Campman served as the vice president of information technology and chief information officer for Tallahassee Community College starting in 2005 where he led several strategic initiatives to help reduce infrastructure costs, automate and streamline business processes, improve committee collaboration, and communicate important budget and strategic initiatives, and policy across the organization. Campman also served as treasurer of the Florida Association of Educational Data Systems. Before working with Tallahassee Community College, he was chief information officer at Lake-Sumter Community College in Leesburg, Florida. Prior to his roles as CIO he worked in Central Florida for a solutions provider assisting school districts and higher education entities empower people with process and technologies.

**1:45 PM - 3:00 PM**
**Social Media & Communications**
**Executive Track—Room 207 (2nd Floor)**
**Part 1: *Getting Your Customer's Ideas to Work for You: Building User Innovation Communities***  
*Paul Di Gangi, FSU Dept. of Management*

Social media technologies provide organizations with the opportunity to allow the people that may know their products and services best to participate in generating new innovations – the customers themselves. When an organization seeks ideas from customers, it faces the challenge of working with a volunteer workforce that may hold different views on how and what an organization should incorporate into its product portfolio. Online user innovation communities open the boundaries of the firm, substantially increasing the number of ideas an organization must consider as potential new innovations. We gathered data from the Dell IdeaStorm website for the first five months since its official launch. Our observations led us to a series of best practices an organization can use when implementing online user innovation communities.



Paul Di Gangi is a doctoral candidate at Florida State University in the department of Management. Paul's research focuses on the intersection of user-generated content using social and digital networks and organizations, with an emphasis on three areas: (1) using virtual network environments for knowledge management and innovation, (2) examining social network effects on organizing and collaborative work, and (3) exploring the influence of socio-technical factors on user experiences. His research has been published in *Decision Support Systems*, the *Annals of Information Systems*, and several international conferences.

**Part 2: *Creating Cognitively Immersive Brand Experiences for B2C Virtual World Marketing***  
*Rob Hooker, FSU Dept. of Management*

In light of the increasing attention that virtual worlds have seen with respect to marketing by businesses, little is known about how to effectively market brands within these platforms, much less how a consumer's experience with a brand in a virtual world may influence purchase intentions. This presentation highlights research examining how the creation of a brand experience within a virtual world can influence such outcomes.



Rob Hooker is a doctoral candidate at the Florida State University College of Business. He is also an associate partner of the Nordic VW Network, co-funded by the Nordic Innovations Center. Rob's research focuses on the convergence between information systems, marketing strategies, and supply chains to include virtual worlds, social networks, and global "green" sustainability. This research has been published and presented within leading academic journals and at international conferences, and has also been featured within industry press. Prior to academia, Rob worked in corporate finance, marketing, and consulting.

**Part 3: *Managing the Unmanageable - Leader-Member Relationships in Virtual World Teams***  
*Sam Goh, FSU Dept. of Management*

The last two decades have seen an IT-enabled move away from traditionally organized firms to networked firms where work is performed by virtual teams. Moreover, new ways for collaborating virtually have emerged. How and where work is accomplished is being shaped by participation in new computer-mediated environments such as virtual worlds. Virtual worlds are IT-enabled virtual environments in which participants communicate and interact via digital embodiments representing themselves, or avatars, have rapidly emerged as an alternative means to the real world for communicating, collaborating, and organizing economic activity. However, working in virtual teams is difficult due to a variety of idiosyncratic challenges including geographical, temporal, cultural, and technology-mediated discontinuities. This presentation focuses on the role of leadership, specifically the leader-member relationship, and its impacts on member performance in virtual world teams. Findings suggest that the allocation and development of individual resources, as facilitated by stronger leader-member relationships, have a large impact on the success of virtual world teams.



Sam Goh is a doctoral candidate in Management Information Systems at Florida State University. Prior to attending FSU to pursue his Ph.D., Sam completed his MBA at the University of Tennessee at Chattanooga where he also worked as an IT Analyst and Instructor of Management for 8 years. Sam's research focuses on understanding how to leverage virtual worlds for business purposes, concentrating on 1) computer-mediated communications and avatar-based communications, 2) utilitarian and hedonic adoption factors for virtual worlds and 3) leader-Member relationships in virtual world teams. His research was presented at four national and international conferences last year and he represented Florida State in the doctoral consortium at the Americas Conference of Information Systems 2009.

1:45 PM - 3:00 PM

Social Media & Communications

**Business Track—Room 123 (1st Floor)**

*Social Media & the SMARTER Award*

*Michael Winn, Catalyst Consulting Group*



1. The Worst Social Media Plan Ever
2. Social Customer Strategy: Understanding the 5 Behaviors of the Social Customer
3. Shotgun vs. Laser Beam: Where to Find Your Target Market

As Chief Ideation Officer of Catalyst Consultant Group LLC, Michael Winn consults with a wide array of small businesses and non-profits across Florida to leverage social technology to build digital networks of real world relations. As a child growing up in Houston, Texas, it was the smiles of his friends while driving their toy cars through his carefully crafted dirt tunnels in his backyard that sparked Michael's passion for building networks. His creative approach in creating social network business solutions stems from his extensive marketing and public relations experience and excellence in customer service with the Proctor Dealerships for over 10 years. Michael's highly recognized article "SocialCRM Building a 3D Client View" has redefined the customer engagement process through the use of multiple social media channels to create a 360 degree view of client to business relations. If your organization is ready to build a "digital community," contact Michael Winn. He will make sure your friends enjoy coming back to play day after day.

**Technical Track—Room 114 (1st Floor)**

*Technologies Behind Social Media*

*Alfredo Sanchez, QoS Labs*



*bio on page 4*

After an early adoption process by young generations (i.e., Millennials) that started to consolidate around 2003/2004, social media has matured over the last few years and is being increasingly adopted by organizations around the globe as an effective communication, collaboration and promotion means. Social media fosters creativity, innovation and economic development, bringing tangible benefits to social communities. As broadband is being deployed in Florida through federal stimulus to reduce the digital divide, there is an opportunity to expand the growth and quality of virtual communities by increasing social media literacy programs and promoting the use of next-generation Web technologies that provide powerful tools to support regional skills development, job creation, business growth and economic development initiatives. Another area of opportunity is the use of digital marketing and contextual advertisement on social networks to promote touristic resources, artists, brands, small business products and services, nonprofit services, state government stimulus programs, incentives and social work, and many other things with effective results and positive impact to individuals and social communities. "Social Media & Communications" will focus on technologies behind social media, new areas of application and Web industry trends.



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**3:30 PM - 4:45 PM**
**Cloud Computing & Virtualization**
**Executive / Business Track (combined) —Room 123 (1st Floor)**
*Navigating the Fog of Cloud Computing*
*Mark Alexander, ISC*
*Greg Dodge, EC3*

This is an introductory survey of cloud computing, its roots, the current offerings, and what people can expect in the future. Mark and Greg are primarily focused on 'enterprise' cloud computing, or the use of cloud computing resources and systems by public and private sector organizations. They will demonstrate why we all need to be informed about the alternatives, and offer their unique perspectives as early implementers. We're all migrating to the cloud, whether we know it yet or not.



Mr. Alexander has the proven ability to successfully leverage information technology to solve business issues while managing costs and risks. After providing technical leadership and oversight on a variety of commercial software development projects, he grew a successful software development consulting business. As a principal at ISC, Mr. Alexander has been responsible for the successful completion of dozens of information technology projects over a period of fifteen years. Project teams reporting to him ranged from one person to twenty, and contracts he managed ranged from one month to five years.

Mr. Alexander is currently providing information technology program management services to private and public sector customers. He excels in situations that require strong technical leadership, problem-solving, planning, team building and project management, as well as the deployment of new and emerging technologies. He is an executive level manager with real hands-on experience and know-how in a variety of technology disciplines.



Greg Dodge is the founder of Enterprise Consulting for Cloud Computing (EC3). His "Tribal Knowledge" of the Microsoft Online offerings has placed him in a high demand position to provide his expertise in the evaluation and deployment of these services for his clients. After 13 years of dedicated service with Microsoft he left to pursue a life-long dream of beginning his own consulting company. Greg brings to EC3 the experience in the information technology industry that spans over two decades. While at Microsoft, Greg helped build the Microsoft Online BPOS Dedicated Service to over twenty customers, deploying a total of 500,000 seats. Microsoft invited Greg to join the company in 1996 because of his natural rapport with customers and his "get the job done" attitude. His enthusiasm for finding creative technical solutions to meet the customer's needs and his ability to take on challenging engagements earned him opportunities for advancements, awards and honors. Greg Dodge's passion for "all things technical" started very young and grew while pursuing his BS degree in Management Information Systems at the University of South Florida. Greg also has experience with IBM as an End User Support Representative for their help desk as well as for National Data Products (Dataflex) where he gained not only experience with cutting edge technology, but also with "face to face" customer interaction.



*Thanks to ISC and Microsoft for sponsoring the  
TechExpo 2010 Kickoff Party  
Wednesday, May 5, 2010  
Aloft Hotel, Downtown Tallahassee*

3:30 PM - 4:45 PM

Cloud Computing & Virtualization

**Technical Track—Room 114 (1st Floor)**

*Virtual Desktop Design Considerations*

*Daniel Paluszek, DynTek Services*

*Morgan H. Hamilton, DynTek Services*

Join us in a presentation describing the architecture considerations needed to properly plan a successful implementation of a virtual desktop environment. Topics covered include: disposable desktops, storage bottlenecks, right-sizing, and application deployment.



Daniel Paluszek is a Managing Consultant for DynTek Services within the Virtualization and Infrastructure practice. As a Florida native and University of Central Florida alumnus, Daniel started his career in defense contracting working on projects for the US Air Force, Army, and Department of Defense. At DynTek Services, Daniel is a national resource facilitating projects throughout the United States while focusing in infrastructure technologies pertaining to the architecture of disaster recovery, server and desktop consolidation, and storage solutions. While concentrating on new technologies, Daniel is passionate about delivering successful solutions to his clients and contributing to the IT community. Daniel lives with his wife in Tallahassee, Florida.



Morgan Hamilton is currently a Managing Consultant in the practice of Virtualization and Infrastructure for DynTek Services where he has worked for nearly six years. Morgan started his career in state service in New York where he gained a solid foundation in the IT field. His specialty and passion is in the area of IT architectural design as it relates to virtualization and storage. As a consultant, Morgan strives to provide advice, training, and new technology to his clients on an ongoing basis. Mr. Hamilton is a graduate of Rensselaer Polytechnic Institute and currently resides in and enjoys his adoptive city of Tallahassee Florida.

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With a significant presence in Florida and Tallahassee specifically, CenturyLink and its predecessor companies have a long history of community support and participation. As a founding corporate member of the TalTech Alliance, CenturyLink is pleased to be the Diamond Sponsor for the 2010 TalTech Expo.

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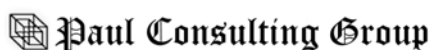


Since 1966, Tallahassee Community College has offered high-quality post-secondary education for the citizens of Leon, Gadsden and Wakulla counties, along with students from throughout the state, nation and abroad. With excellent academic support and classroom facilities and Web-based classes, TCC offers a variety of instructional methods to ensure student success.



Our Legacy: The Leading Cable, Internet, and Phone Service Company in the United States Comcast was founded in 1963 as a single-system cable operation of 1,200 subscribers. Since then we've grown to be the nation's leading provider of entertainment, information and communications products and services with 24.4 million cable customers, 14.7 million high-speed Internet customers and 6.1 million digital voice customers in 39 states and the District of Columbia.

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2007 Technology Business of the Year  
2005 Small Business of the Year

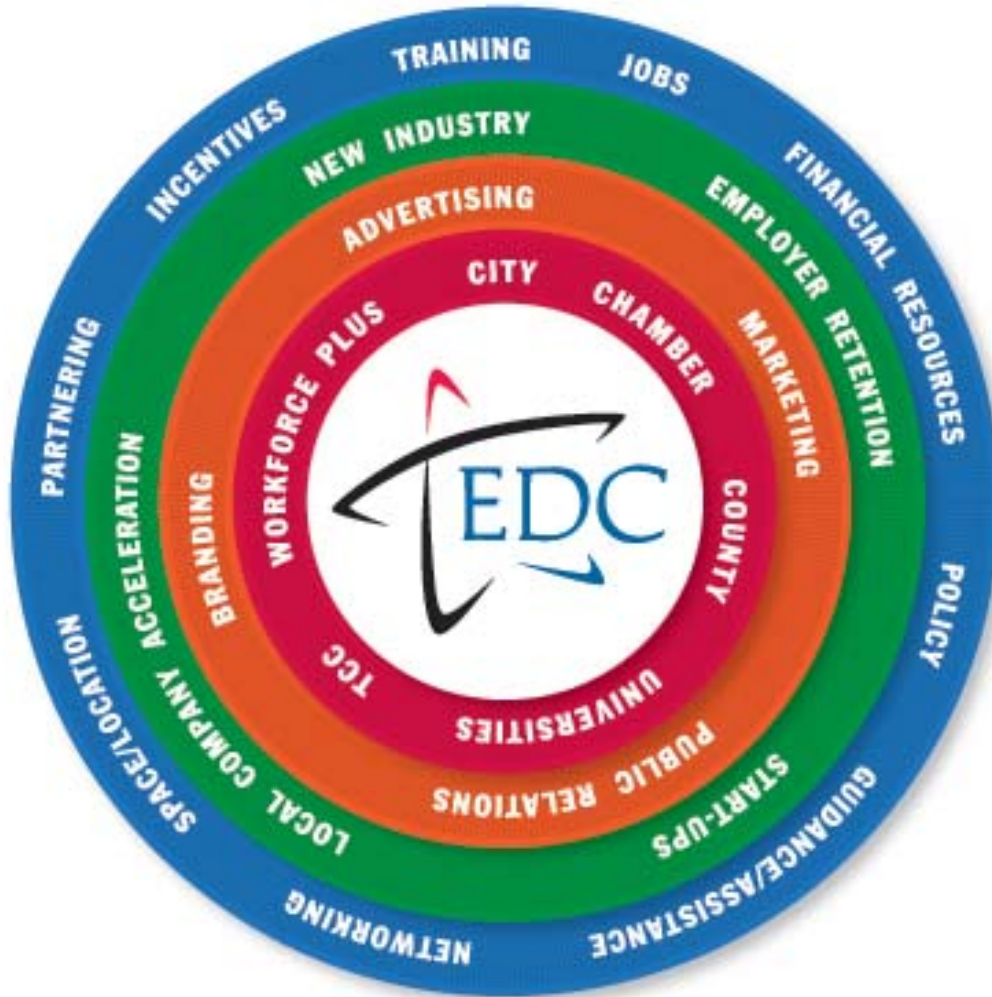
**What We Do:** Integrate Databases with Websites • Eliminate Cumbersome Spreadsheets by Replacing them with Efficient Databases • Create Web-based Applications for Businesses and Government Entities • Assist Growing Businesses with E-commerce (Credit Cards, PayPal, Shopping Carts, and ACH)



Get your message out with high-impact signs and graphics from FASTSIGNS. From banners to building signs and posters to tradeshow displays, we work with you from idea to installation to make sure your signs and graphics do their job. And with our streamlined processes, we make sign buying fast and simple for you—no matter how many signs you need.

**Our Business Secret #10**

*We ensure long term economic vitality  
and protect and grow the tax base.*



## Targeted Industry Sectors

Aviation, Aerospace, Defense and National Security  
Health Sciences and Human Performance Enhancement  
Renewable Energy and the Environment  
Transportation and Logistics

## Targeted Industry Sectors

Information Technology  
Research and Engineering Services

*Be A Part Of Our Secret.com*



# Focus

on your business and let CenturyLink proactively manage and monitor your network 24/7/365.

## Why hire staff to manage your network around-the-clock?

CenturyLink provides two efficient ways to keep your network up and running.

**CenturyLink™ Managed Network Services** help keep your IT staff free to focus on your business while we monitor your network 24/7/365.

**CenturyLink™ Managed Security Services** help you keep your valuable data safe. We stay up-to-date on the latest threats and monitor your security devices constantly to alert you to potential issues and begin resolution so your business stays Stronger Connected™.

**Contact me to find out more about our managed services and special offers in North Florida.**

Dave Overholt

850-599-1242 | david.overholt@centurylink.com

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